

VETRO *elite*
A TRICORBRAUN® COMPANY

The deeper
the pink,
the more
passion and
energy
it exhibits.





Vetroelite is a specialised company in the world of high-end glass bottles. The great passion for this material, together with the experience gained in decades of activity, have made Vetroelite much more than a supplier of glass packaging. It is a company that can be compared to a tailor of primary packaging, that knows how to translate into materials and forms the dream of the customer who chooses a glass container to welcome and enhance their product.

ROSE SHADES



Vinolok is considered as one of the most elegant and creative closures for still wines, spirits, water, and oils. It's made from pure Bohemian glass that transforms every bottle into an exceptional packaging. Vinolok gives a brand the style of top-class quality, making any product a luxury article never to be forgotten. And more – Vinolok is fully recyclable.

ROSÉ SHADES / INTRO

Rosé wine is joyful, fresh and scented, a happy medium for supporters of red and enthusiasts of white. It is colour and flavour in a single dimension, seduction at first sight, the desire to submerge oneself in its infinite nuances. Vetroelite and Vinolok present a truly special project: five bottles, five shades of pink, enclosing five sensations. Containers and caps protecting the product, the perfect setting to perceive an emotion. Our experience from the first sip.



DUNE WINE



AXELLE



MARINA



CARATO



PREZIOSA



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DESERT SAND
A story made with
DUNE WINE BOTTLE



Desert pink accompanies us through a metaphysical atmosphere where land meets sky and the immensity of nature reveals itself in the gentleness of the wind-carried sand. This pink gives that sense of freedom we feel when we once again touch the sand after a long winter.



DESERT SAND
A story made with
DUNE WINE BOTTLE



An elegant shape, a body designed by gentle curved lines, in dialogue with the pronounced picture. The contrast with the square and perfectly defined shoulder gives Dune Wine a contemporary character, making it an attractive and unmistakable bottle.

Technical details: Dune Wine, 750 cc, Bar Top.



Vinolok Rosé closure is the super match for rosé wines as it is made from pink glass. Combination with the branding on top of the closure give a memorable feeling.

Technical details: Vinolok 18,5 Rosé Low Top.

TUSCANY SUNSET
A story made with
AXELLE BOTTLE



The Tuscan landscape tinged with picturesque pink, almost like capturing the sunset in a fresco. The countryside develops over the cypress-lined hillside, illuminated by horizontal light that strikes and colours the stone walls of the farmhouses, a perfect time to have a glass of wine in front of you.



TUSCANY SUNSET
A story made with
AXELLE BOTTLE



The interplay of facets on the lower half of the body, the long silhouette and the square profile picture make for an original and sophisticated bottle. Designed to emphasise every nuance of rosé wine, Axelle is perfect for those who recognise the great value of details.

Technical details: Axelle, 750 cc, Bar Top.



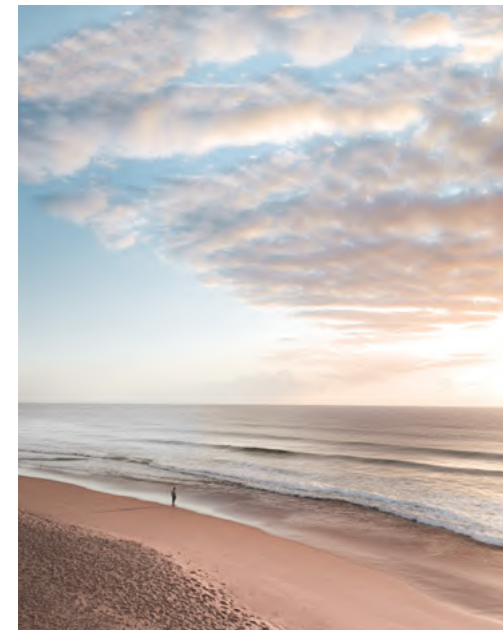
Pure clear glass evokes an impression of purity and elegance. Vinolok High Top version fits perfectly with the bottle bottom shape.

Technical details: Vinolok 18.5 Clear High Top.

PINK SHELL
A story made with
MARINA BOTTLE



Everything is more intense by the seaside. The rhythm of the waves in the background and the light reflecting on the body of water appear to sweep each moment away, making it exotic and unforgettable. Gathering on the beach means sharing the same energy, being submerged in the same emotions.



PINK SHELL
A story made with
MARINA BOTTLE



Light, fluid lines with great expressive power meet a slightly recessed base and an elongated peak. An innovative style, capable of interpreting the traditional aesthetic canons of the wine world with extreme delicacy. The unexplored shapes of Marina guide us to the discovery of the history it contains.

Technical details: Marina, 750 cc, Bar Top.



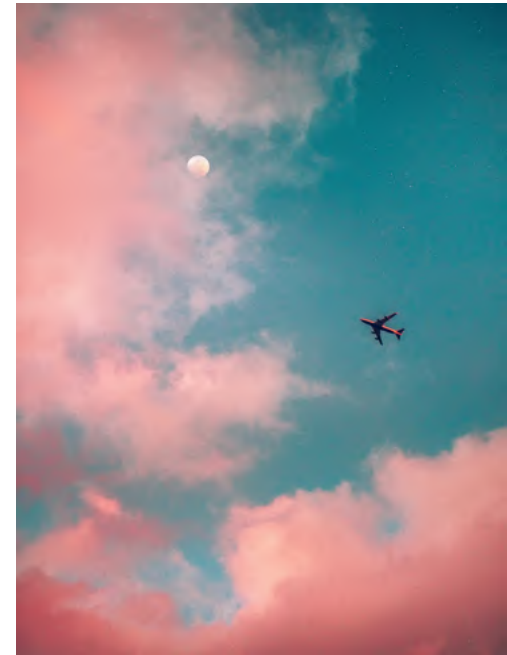
Vinolok sealing ring can be tinted any colour. Make a perfect connection with the label, with the wine colour because you can choose your very own colour from the Pantone palette.

Technical details: Vinolok 18,5 Clear Low Top + Coloured Sealing Ring.

SUNSET PINK
A story made with
CARATO BOTTLE



The wonder we feel at dawn is the power of simplicity. Clouds moving as light as our thoughts, ideas transforming into dreams. It is the gentle calm at the end of a long day, when everything returns to its natural equilibrium, displaying a world of pink to us.



SUNSET PINK
A story made with
CARATO BOTTLE



In the making of Carato, we have concentrated harmonious and proportionate lines to achieve maximum formal balance. A bottle aligned with tradition, with a round shoulder and a simple, enveloping silhouette, designed to hold a wine of great refinement.

Technical details: Carato, 750 cc, Bar Top.



Black glass closure gives the whole design an extravagant look. Unexpected processes always create emotions.

Technical details: Vinolok 18.5 Black Low Top.

BLOSSOM
A story made with
PREZIOSA BOTTLE



Spring is pink. It is that instinct of rebirth, a spectacle with nature as the protagonist, where bare trees cover themselves in scented flowers in a harmonic dance of colour and motion. A magical and precious moment, like a gem.



BLOSSOM
A story made with
PREZIOSA BOTTLE



Preziosa is distinguished by its curved line, developed in the teardrop shape up to the elongated neck. Sinuous, soft and feminine, it is a bottle that conveys the exclusivity of the wine it contains from the very first glance. Grace is the secret of its design.

Technical details: Preziosa, 750 cc, Bar Top.

This design option plays with the colour of the closure. You can cover the Vinolok closure with transparent or opaque colours and make unique combination with the shade of rosé.

Technical details: Vinolok 18,5 clear Low Top + Colour Coating Transparent.

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ROSE SHADES



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